“Good thoughts have much to do with good rowing, it isn’t enough for the muscles of a crew to work in unison; their hearts and minds must also be as one.”

George Yeoman Pocock

The Army Crew Team Case Study

Building Great Teams On And Off The Water

What could better symbolize high-level business performance than an 8+ oared crew team rowing with perfect synchronization? The boat being propelled by the strength, skill and shared goal of moving the boat in unison together collaboratively across the water. Experience this incredible feeling with coworkers while also discussing solutions for team work improvement and conflict resolution.

Examine the dilemma faced by a rowing coach who has a team of great individual parts, but fails to get his top performers to work together in synchronization.

CASE STUDY ELEMENTS

- A team with great potential and strong individual contributors is undone by challenges of trust, accountability, rivalries and conflict.
- In the business world, competition between groups can provide motivation, but if competition becomes too strong, it can inhibit cooperation and breed dysfunction.
- The best teams energize team members through the bonding that comes with striving toward a common goal.

FEATURES

- Stimulate your teams thinking and problem solving capabilities
- Teamwork is emphasized by both physical and mental engagement
- Intimate learning experience of a new sport
- Learn and problem solve in a group setting with co-workers
- Access to the Charles River
- Access to the Harry Parker Boathouse, award winning facility

FOR PRICING, AVAILABILITY AND TO RESERVE A DATE PLEASE CONTACT:
Jeff Nelson, Community Rowing, Inc.
617-831-3485
jeff.nelson@communityrowing.org

http://communityrowing.org/team-building

Photograph by Damian Strohmeyer for CRI
The Army Crew Team Case Study

Wayne Berger

Lead Case Study Coach

Wayne has a strong background in educational leadership and extensive coaching experience at the junior, collegiate, and international levels. Wayne's crews have won a total of eight National Championships, five conference championships and 16 international championships. Wayne was the assistant coach for the Harvard crew team for 5 years. He holds a History degree from Cornell and also a master's degree in education from Harvard's Technology Innovation and Education Program. Currently Wayne is the coordinator for coaching education for Community Rowing's Institute for Rowing Leadership where he currently teaches a course in Pedagogy of Sport.

WORKSHOP AGENDA 10:00AM – 5:00PM

Groups will receive the case study materials ten days in advance of the session, it is essential that all participants read it prior to the workshop.

- **10min** – Introduction to CRI and tour the Harry Parker Boathouse
- **50min** – Classroom, Introductory review of The Army Crew Team Case Study
- **45min** – Activity, Indoor rowing machine introduction to the rowing stroke
- **60min** – Lunch, dine in groups for discussions
- **60min** – Classroom, Discussion – Formulate a Hypothesis
- **90min** – Activity, learning to row from experienced CRI coaches
- **45min** – Classroom, Final recommendation presentations from groups

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